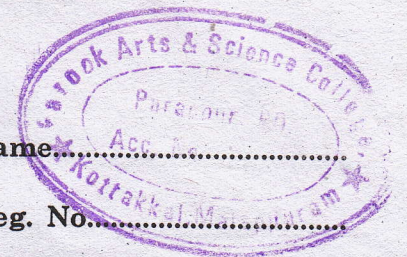


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(Pages : 2)

Name.....

Reg. No.....



SECOND SEMESTER M.Com. DEGREE EXAMINATION, JUNE 2016

(CUCSS)

MC 2C 08—IT APPLICATION IN COMMERCE

(2010 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. How you will create a formula using spread sheet ?
2. Is inventory Management is relevant ? Discuss.
3. Describe the application areas of IT in Commerce.
4. Using any one example explain the IT application in business forecasting.
5. With necessary steps explain the various stages in designing business forms.
6. What are the components of DBMS ?

(6 × 1 = 6 weightage)

Part B

Answer any six questions.

Each question carries 3 weightage.

7. Describe C2B and B2B models with reference to E-Commerce.
8. How IT and commercial transactions are related ?
9. What are the models of e-commerce ?
10. Explain any two aspects by which IT is supporting business transactions ?
11. With suitable example how you will create a formula using spread sheet ?
12. How DBMS is relevant in an accounting firm ?
13. Describe the procedure for building Break-even analysis model using spread sheet.
14. Make a comparative study before and after the implementation of IT in Commerce.

(6 × 3 = 18 weightage)

Turn over

Part C

*Answer any two questions.
Each question carries 6 weightage.*

15. You want to set up a grocery shop in your locality for which your father is prepared to give you Rs. 10,000 as capital. State which form of organization will you prefer for the business and why?
16. Explain the role played by an IT professional in Accounting filed with illustration.
17. With suitable diagram explain the exporting business of any MNC with an annual growth of 25%.
(2 × 6 = 12 weightage)

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Name.....

Reg. No.....

SECOND SEMESTER M.Com. DEGREE EXAMINATION, JUNE 2015

(CUCSS)

MC 2C 08—I.T. APPLICATION IN COMMERCE

(2010 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

*Answer all the questions.
Each question carries 1 weightage.*

1. What is a process model ?
2. State how you would create a comparative Balance Sheet using spreadsheet.
3. What is Profitability Index ?
4. What is EOQ ?
5. State the graphical method to determine BEP.
6. What is data warehousing ?

(6 × 1 = 6 weightage)

Part B

*Answer any six questions.
Each question carries 3 weightage.*

7. Explain the applications of RDBMS in Business Decisions.
8. What are the components of DBMS ?
9. State how financial statement Analysis is undertaken using spreadsheets ?
10. What are the steps involved in scenario management ?
11. What is data mining, Why is it relevant ?
12. How is a flexible Budget created ?
13. Explain the I.T. tools that help in creating charts that support business decisions ?
14. How would you interpret accounting ratios using spreadsheets ?

(6 × 3 = 18 weightage)

Part C

*Answer any two questions.
Each question carries 6 weightage.*

15. Explain the steps involved in Data base designing.
16. What are Business Decision models ? State how you would ceate such a model for project appraisal.
17. Explain the opportunities and threats in the applications of I.T. in Business ?

(2 × 6 = 12 weightage)