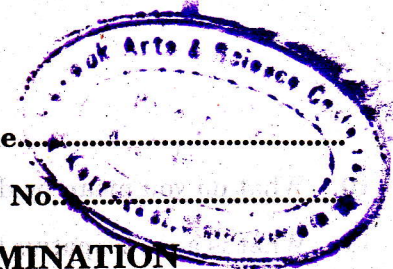


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Reg. No.....



**FIFTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS—UG)

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2017 Admissions)

Time : Two Hours

Maximum : 40 Marks

Part A

All questions to be attended.

Each question carries 1 mark.

Fill in the Blanks :

1. The capital of a company is divided into number of parts each one of which are called _____.
2. _____ entrepreneurs are those who are unwilling to bring about any changes in the existing production system.
3. _____ states that a subordinate should receive orders from one superior only.
4. A network of social relationship that arise spontaneously due to interaction at work is called _____.

(4 × 1 = 4 marks)

Part B (Short Answer Questions)

All questions can be attended and overall Ceiling.

Each question carries 2 marks.

5. Define the term entrepreneur.
6. What is meant by chartered company ?
7. What is unity of direction ?
8. Explain the term primacy of planning.
9. What do you mean by accountability ?

Turn over

10. What do you mean by delegation of authority ?
11. What is a participative leadership ?

(5 × 2 = 10 marks)

Part C (Short Essay Questions)

All questions can be attended and overall Ceiling.

Each question carries 4 marks.

12. Outline the levels of management.
13. What are the steps in planning process ?
14. Give the salient features of functional organisation.
15. Discuss the different phases of EDP.
16. Distinguish between private company and public company.

(4 × 4 = 16 marks)

Part D (Essay Questions)

All questions can be attended and overall Ceiling.

The question carries 10 marks.

17. Explain the role of Micro Small Medium Enterprises.
18. What is a Joint Stock Company ? List the merits and demerits of Joint Stock Company.

(1 × 10 = 10 marks)