





- 21 What are the key words important in writing for websites?
- 22 What is to 'Google'?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph* of 100 words :

- 23 What was Narlikar trying to convey through the story of his experience with E.M.Forster ?
- 24 What is meant by the 'Fear of the Microsoft' ?
- 25 Write a note on your observation of medical practice in Kerala.
- 26 Write a short note on an advertisement of your choice.
- 27 Discuss the present environmental hazards.
- 28 What are the points to remember when writing for blogs ?

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in 300 words :

- 29 How does the convergence of media affect our lives ?
- 30 Critically comment on any one of the issues dealt with in 'Satyamev Jayate' episode.
- 31 Comment on the videos that you come across on social media networking sites.
- 32 Write an essay on Internet as culture and cultural artifact.

(2 × 15 = 30 marks)