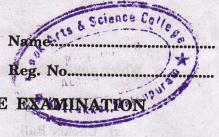
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THIRD SEMESTER (CUCBCSS—UG) DEGREE EXAMIN NOVEMBER 2020

English

ENG 3A 05-NATIVE MEDIA IN ENGLISH

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

- I. Answer the following bunches of questions :--
 - 1 The Protection of Children from Sexual Offences Act was enacted in :
 - a) 2011. b) 2010.
 - c) 2009. d) 2012.
 - 2 The name 'Google' was taken from the word :
 - a) gogol. b) googol.
 - c) googly. d) None of these.

3 According to Narlikar, the element of superstition in the new generation :

- a) Has increased. b) Has mutated.
- c) Has leveled. d) Has decreased.
- 4 What is philanthropy ?
 - a) Quality of being economical with money.
 - b) The state of completely lacking in a particular good quality.
 - c) The desire to promote the welfare of others especially through charity.
 - d) Extreme unwillingness to spend money.

5 What is NRHM?

- a) National Rural Health Mission.
- b) National Rural Humanitarian Mission.
- c) National Research Help Mission.
- d) None of the above.

	2	8. <u>.</u>
6 Which among the following is a fi	ilm by Shashi Kumar 2	D 91659
a) Kaya Taran.		
c) Çhoker Bali.	Lig file Falls.	
7 What is UGC ?	d) Bohurupee.	
 a) User General Context. c) University Grants Commission 8 The film, Only an Axe Away, pays 1 a) Chipko Movement. c) Anti- Feticide Movement. 	 b) White Revolution. d) Silent Valley Movement. ong to the three C's of writing online : b) Concise. d) Consistent 	
a) Arial.c) Times New Roman.II. Answer in a sontance	b) Tahoma. d) Verdana. (10 × 1	l = 10 marks)
II. Answer in a sentence or two any ten quest	tions :—	
11 What is a digital divide?		
12 What did Pandit Jawaharlal Nehru ex13 What is the foundation	spect from Indian people ?	
10 What is the foundation work done by E	Bill Gates in India 2	
14 Name two pharmaceutical industries in	n the country.	
15 Why television is considered a powerful	l medium for advertisement ?	
10 What are the disadvantages of advertis	ing on TV ?	
17 What is Pathrakadavu Project?	. 이번 2011년 1월 1991년 1 1월 1991년 1월 1 1월 1991년 1월 1	
18 What is the name of the river mentioned19 What is UGC ?	d in the film 'Only an Axe Away' ?	
20 Name a few digital spaces where you pre	esent yourselves.	

21 What are the key words important in writing for websites? 22 What is to 'Google'?

III. Answer any four of the following questions in a paragraph of 100 words :

23 What was Narlikar trying to convey through the story of his experience with E.M.Forster ? 24

What is meant by the 'Fear of the Microsoft'? 25

Write a note on your observation of medical practice in Kerala.

26 Write a short note on an advertisement of your choice.

27 Discuss the present environmental hazards. 28

What are the points to remember when writing for blogs?

IV.

Answer any two of the following questions in 300 words : 29 How does the convergence of media affect our lives ?

30 Critically comment on any one of the issues dealt with in 'Satyamev Jayate' episode.

31 Comment on the videos that you come across on social media networking sites. 32 Write an essay on Internet as culture and cultural artifact.

 $(2 \times 15 = 30 \text{ marks})$

 $(4 \times 5 = 20 \text{ marks})$

 $(10 \times 2 = 20 \text{ marks})$

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