

D 10051

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

B.B.A.

BBA VD 01—E-COMMERCE

(2014—2018 Admissions)

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer all the questions.
Each question carries 1 mark.*

1. E-cash is known as _____.
2. The study of encryption is called _____.
3. Which of the following is a feature of E-Commerce ?
 - (a) XXX.
 - (b) YYY.
 - (c) WWW.
 - (d) None of these.
4. Inventor of Digital Cash :
 - (a) Michael Aldrich.
 - (b) Dr. David Chaum.
 - (c) Taher Elgamal.
 - (d) None of these.

(4 × 1 = 4 marks)

Part B

*Answer any five questions.
Each question carries 2 marks.*

5. What is E-Business ?
6. What are Click-and-Mortar Companies ?
7. Define EDI.
8. What is C2C E-Commerce ?
9. What is Electronic Purse ?

Turn over

10. What is Debit Card ?
11. What is E-Commerce threat ?

(5 × 2 = 10 marks)

Part C

*Answer any **four** questions.
Each question carries 4 marks.*

12. Explain the stages of transaction cycle of E-commerce.
13. Explain the characteristics of Supply Chain Management.
14. What are the challenges of E-Commerce ?
15. What are the categories of payments accepted in Indian e-commerce ?
16. Explain the different types of Biometrics.
17. Explain the benefits of cyber cash to merchant.

(4 × 4 = 16 marks)

Part D

*Answer any **one** question.
The question carries 10 marks.*

18. Explain the Infrastructure requirements for an E-Commerce Business.
19. Compare B2B with B2C E-Commerce.

(1 × 10 = 10 marks)

D 10051-A**(Pages : 3)****Name.....****Reg. No.....****FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021****(CUCBCSS—UG)****B.B.A.****BBA VD 01—E-COMMERCE****(2014–2018 Admissions)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 10****Maximum : 10 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 10.
2. The candidate should check that the question paper supplied to him/her contains all the 10 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BBA VD 01—E-COMMERCE

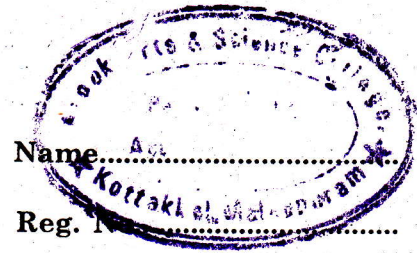
(Multiple Choice Questions for SDE Candidates)

1. _____ is an early form of E-commerce.
(A) SCM. (B) EDI.
(C) Both of these. (D) None of these.
2. Which of the following is not a party of SCM ?
(A) Suppliers. (B) Manufacturers.
(C) Distributors. (D) Customers.
3. Which of the following is not suitable for a B2C transaction ?
(A) Clothes. (B) Flowers.
(C) Airline reservation. (D) None.
4. Which among the following is an example of C2C ?
(A) e-Bay. (B) Amazon.com.
(C) Rentalic.com. (D) All of these.
5. A _____ portal is a specialized entry point to a specific market place or industry niche.
(A) Vertical portal. (B) Horizontal portal.
(C) Both of these. (D) None of these.
6. _____ is the buying and selling of goods and services through wireless handled devices such as cellular phone and Personal Digital Assistants.
(A) Mobile Commerce. (B) e-commerce.
(C) Both of these. (D) None of these.
7. _____ are interactive online ads that require the user to respond intermittently in order to wade through the message before reaching the intended content.
(A) Ultramercials. (B) Pop-up ads.
(C) Spam e-mail. (D) Malware.

8. _____ encrypts payment card transaction data and verifies that both parties in the transaction are genuine.
- (A) SSL. (B) SET.
(C) Both of these. (D) None of these.
9. _____ is the process of making information unintelligible to the unauthored user.
- (A) Spoofing. (B) Snooping.
(C) Sniffing. (D) Cryptography.
10. The Information Technology Act [IT ACT] came into effect on :
- (A) 16th November 2000. (B) 15th December 2000.
(C) 17th October 2000. (D) None of these.

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**FIFTH SEMESTER B.A./B.Sc./B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS—UG)

Open Course

BBA VD 01—E-COMMERCE

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer all the questions.
Each question carries 1 mark.*

1. Digicash is an example of _____.
2. _____ is known as pioneer of E-Commerce.
3. E-Commerce relationships depends on :
 - (a) Company.
 - (b) Trust.
 - (c) Money.
 - (d) Credit.
4. Most inexpensive and easiest method of security is :
 - (a) Firewall.
 - (b) Virus protection.
 - (c) Encryption.
 - (d) Password protection.

(4 × 1 = 4 marks)

Part B

*Answer any five questions.
Each question carries 2 marks.*

5. What is Traditional Commerce ?
6. What is E-Cheque ?
7. What is Supply chain management ?
8. What is Digi Cash ?
9. What is B2C ?
10. What is Smart Card ?
11. What is Biometric ?

(5 × 2 = 10 marks)

Turn over

Part C

Answer any four questions.

Each question carries 4 marks.

12. What are the salient features of E-Commerce ?
13. What are the differences between E-Commerce and E-Business ?
14. What are the challenges of E-Commerce ?
15. Explain the benefits of Electronic Payment System.
16. What is B2B Business Model ? What are its advantages ?
17. What are the requirements of strong password.

(4 × 4 = 16 marks)

Part D

Answer any one question.

The question carries 10 marks.

18. What are the advantages and disadvantages of E- Commerce ?
19. Explain the different classification of Electronic Payment System.

(1 × 10 = 10 marks)

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Name.....

Reg. No.....

FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2019

(CUCBCSS—UG)

B.B.A.

BBA VD 01—E-COMMERCE

Time : Two Hours

Maximum : 40 Marks

Part A

Answer all the questions.

Each question carries 1 mark.

1. E-procurement is the another name of _____ business.
2. NEFT stands for _____.
3. ATM stands for :
 - (a) Automated Teller Mechanism.
 - (b) Automated Teller Machine.
 - (c) Asynchronous Teller Machine.
 - (d) None of these.
4. E-banking is known as :
 - (a) ATMS.
 - (b) Traditional Banking.
 - (c) Net Banking.
 - (d) None of these.

(4 × 1 = 4 marks)

Part B

Answer any five questions.

Each question carries 2 marks.

5. What is the concept of E-Commerce ?
6. What are Brick-and -Mortar Companies ?
7. What is Supply Chain Management ?
8. What is B2E E-Commerce ?
9. What is e-cheque ?
10. What is Credit Card ?
11. What is E-Commerce security ?

(5 × 2 = 10 marks)

Turn over

Part C

*Answer any four questions.
Each question carries 4 marks*

12. Compare E-Business with E-Commerce.
13. What are the functions of E-commerce ?
14. What are the benefits of EDI ?
15. Write the procedure for using debit cards for e-commerce transactions.
16. Explain the security issues in e-commerce.
17. What is Biometric ? What are the different types of biometrics ?

(4 × 4 = 16 marks)

Part D

Answer any one question.

18. What are the limitations of E-Commerce ? Explain.
19. Explain the classification of E-Commerce by nature of transaction.

(1 × 10 = 10 marks)

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Name.....

Reg. No.....

FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2018

(CUCBCSS-UG)

Open Course

BBA VD 01—E-COMMERCE

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

1. EDI stands for _____.
2. _____ is the science and technology of measuring and analyzing biological data.
3. Which of the following is not a feature of E- Commerce ?
 - (a) SCM.
 - (b) WWW.
 - (c) EDI.
 - (d) BPR.
4. SET stands for :
 - (a) Safe Electronic Transaction.
 - (b) Secure Electric Transaction.
 - (c) Secure Electronic Transaction.
 - (d) None of them.

(4 × 1 = 4 marks)

Part B

*Answer any five questions.
Each question carries 2 marks.*

5. Define E-Commerce.
6. What are the layers of e-commerce infrastructure ?
7. What is Supply Chain Management ?
8. What is B2E e-commerce ?
9. What is B2C e-commerce ?
10. What is smart card ?
11. 'Debit Cards are Pay Now cards', Why ?

(5 × 2 = 10 marks)

Turn over

Part C

*Answer any four questions.
Each question carries 4 marks.*

12. What are the salient features of E-Commerce ?
13. What are the benefits of EDI ?
14. What are the limitations of E-Commerce to consumers ?
15. What are the advantages of B2B ?
16. Explain the benefits of the Pre- Paid Payment system.
17. What are the properties of E-Cash ?

(4 × 4 = 16 marks)

Part D

*Answer any one question.
The question carries 10 marks.*

18. Explain the influencing factors of successful E-Commerce.
19. Explain the main security issues in online payment.

(1 × 10 = 10 marks)

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Name.....

Reg. No.....

**FIFTH SEMESTER B.A./B.Sc./B.Com./B.B.A. DEGREE EXAMINATION,
NOVEMBER 2016**

(CUCBCSS—UG)

Open Course

BBA VD 01—E-COMMERCE

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer all the questions.
Each question carries 1 mark.*

1. SCM stands for _____.
2. _____ is the backbone of all electronic payment systems in e-commerce transactions.
3. EDI means :
 - (a) Enterprise Data Information.
 - (b) Electronic Data Interchange.
 - (c) Express Data Interchange.
 - (d) None of these.
4. EPS means :
 - (a) Enterprise Planning System.
 - (b) Electronic Purchasing System.
 - (c) Electronic Payment System.
 - (d) None of these.

(4 × 1 = 4 marks)

Part B

*Answer any five questions.
Each question carries 2 marks.*

5. What is the meaning of E-Commerce ?
6. What are Click-only Companies ?
7. What are the dimensions of E-Commerce ?
8. What is B2G E-Commerce ?
9. What is e-cash ?
10. What is Smart Card ?
11. What is Virus ?

(5 × 2 = 10 marks)

Turn over

Part C

*Answer any four questions.
Each question carries 4 marks.*

12. What are the differences between Traditional Commerce and Pure E-Commerce ?
13. Explain the issues of E-Commerce.
14. Briefly explain the factors that influence the success of E-Commerce.
15. Compare Debit Card and Credit Card.
16. Write a short note on Biometrics.
17. Briefly explain the legal and ethical issues in E-commerce.

(4 × 4 = 16 marks)

Part D

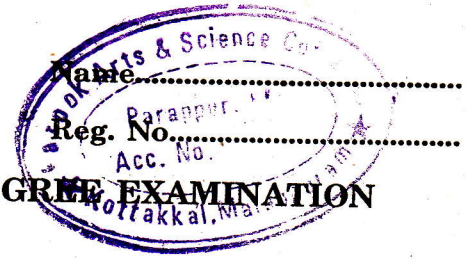
*Answer any one question.
The question carries 10 marks.*

18. What are the Features of E-Commerce ? Explain.
19. Explain the different categories of E-Commerce.

(1 × 10 = 10 marks)

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**FIFTH SEMESTER B.A./B.Sc./B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2017**

(CUCBCSS—UG)

Open Course

BBA VD 01—E-COMMERCE

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer all the questions.
Each question carries 1 mark.*

1. _____ is concerned with buying and selling information products and services over computer communication network.
2. _____ is also known as cyber cash.
3. Which of the following is not an objective of SCM ?
 - (a) To reduce inventory cost.
 - (b) To increase sales.
 - (c) To improve the coordination.
 - (d) None of these.
4. B2B e-commerce has been conducted between
 - (a) Business to Bank.
 - (b) Business to Business.
 - (c) Business to Customer.
 - (d) None of these.

(4 × 1 = 4 marks)

Part B

*Answer any five questions.
Each question carries 2 marks*

5. What do you mean by 'Click-only' companies ?
6. What is EDI ?
7. What is C2C e-commerce ?
8. What is B2G e-commerce ?
9. What do you mean by Business to Employee e-commerce ?

Turn over

10. What is Debit Card ?
11. What do you mean by Biometrics ?

(5 × 2 = 10 marks)

Part C

*Answer any four questions.
Each question carries 4 marks.*

12. Distinguish between traditional commerce and e-commerce.
13. What are the drawbacks of EDI ?
14. Briefly explain the steps of B2B E-Commerce.
15. State the benefits of B2C E-Commerce.
16. Explain the basic steps of online payment.
17. What are the advantages of electronic cheques ?

(4 × 4 = 16 marks)

Part D

Answer any one question.

18. What is Supply Chain Management ? Explain the process of Supply Chain Management.
19. Compare Credit Card with Debit Card.

(1 × 10 = 10 marks)