

D 12582

(Pages : 2)

Name.....

Reg. No.....

FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2021

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. What is meant by man power planning ?
2. What is a budget ?
3. What is TQM ?
4. What do you mean by departmentation ?
5. What is meant by the Unity of Direction principle ?
6. What do you mean by Functional Foremanship ?
7. What is meant by business ethics ?
8. List out any four features of planning.
9. Define management.
10. What is meant by Corporate Governance ?
11. What do you mean by promotion and transfer ?
12. What is meant by Line organization ?
13. What is job analysis ?
14. What do you mean by training ?
15. What is lean management ?

(10 × 3 = 30 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What are the various steps involved in the control process ?
17. Explain the various techniques of scientific management.
18. List out the merits and demerits of the Bureaucratic approach or Bureaucracy.
19. Explain any five external sources of recruitment.
20. Write a note on the levels of management.
21. What are the basic principles of Indian Ethos for Management ?
22. Explain any five factors that affect or influence the Span of Control.
23. Write a short note on Business Process Re-engineering.

(5 × 6 = 30 marks)

Section C

*Answer any **two** questions.*

Each question carries 10 marks.

24. Explain the various types of plans. Also, discuss the planning process.
25. Explain the three types of theories covered under the modern approach to management.
26. What do you mean by centralization and decentralization ? List out its benefits and limitations.
27. What do you mean by staffing ? What are the various factors affecting staffing ?

(2 × 10 = 20 marks)

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Name.....

Reg. No.....

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2019

(CBCSS)

B.B.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer the following questions.

Each question carries 2 marks.

1. Define CSR.
2. What is corporate philanthropy ?
3. What do you mean by strategy ?
4. Explain the term 'POSDCORB'.
5. What is mental revolution ?
6. Explain the term primacy in planning.
7. What do you mean by performance appraisal ?
8. Define centralisation of authority.
9. What do you mean by esprit de corps ?
10. What is departmentation ?
11. What do you mean by business ethics ?
12. What are the four 'P's of management ?
13. What is lean management ?
14. Define open book management.
15. What is scalar chain and Gang plank ?

(15 × 2 = 30 marks, ceiling 25 marks)

Turn over

Section B

Answer the following questions.

Each question carries 5 marks.

16. What are the factors affecting ethical choices ?
17. Distinguish between MBO and MBE.
18. Explain the need for departmentation.
19. What are the major principles of direction ?
20. Write a note on corporate governance ?
21. What are the basic tools of TQM process ?
22. Enlist the features of management.
23. What are the prerequisites of manpower planning ?

(8 × 5 = 40 marks, ceiling 35 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Define Management. Discuss the scope and importance of management.
25. Critically evaluate the Taylor's scientific management theory.
26. What is planning ? Explain the steps involved in planning process.
27. What is controlling ? What are the various techniques of control ?

(2 × 10 = 20 marks)