

D 53598

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Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION****NOVEMBER 2023**

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019—2023 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 2 marks.*

1. What do you mean by management as multidisciplinary ?
2. What is Unity of command ?
3. What is Scalar Chain ?
4. What is Management By Exception ?
5. What do you mean by Perception of Opportunities ?
6. What is Strategic Plans ?
7. Define Policy.
8. What is Principles of Balance ?
9. What do you mean by Line organization ?
10. Define Departmentation.
11. What is General delegation ?
12. Define Man power planning.
13. What is Break Even Analysis ?
14. Define Business Ethics.
15. What is CSR ?

(15 × 2 = 30, Maximum ceiling- 25 Marks)

**Turn over**

**Part B**

*Answer all questions.  
Each question carries 5 marks.*

16. Discuss Management as a Profession.
17. Explain the The Empirical School of management
18. Narrate the Features of MBO.
19. List out the Advantages of performance management.
20. Explain the functions of organization.
21. Narrate the Importance of Departmentation.
22. Explain the Maslow's Need Hierarchy Theory.
23. Narrate the principles of CSR.

(8 × 5 = 40, Maximum ceiling - 35 Marks)

**Part C**

*Answer any two questions.  
Each question carries 10 marks.*

24. Discuss in detail McGregor's Theory X and Theory Y.
25. Explain the Basics of Business Ethics.
26. What is Total Quality Management ? Explain the The 8 Primary Elements of TQM.
27. What is a fishbone diagram? Explain the process in creating a fish diagram.

(2 × 10 = 20 marks)

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Name.....

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**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2022**

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019—2022 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 2 marks.*

1. What is Eudaimonism ?
2. Define Co-ordination.
3. What is scalar chain ?
4. What is Decoding ?
5. Write up the advantages of gamification.
6. What is meant by negative reinforcement ?
7. What do you understand by primacy of planning ?
8. What is financial motivation ?
9. What do you know about Rank and Yank ?
10. What is Accountability ?
11. What is stress management ?
12. What is meant by functional foremanship ?
13. Define Corporate Governance.
14. What is Kaizen ?
15. What is line and staff organisation ?

(15 × 2 = 30, Maximum ceiling 25 Marks)

**Turn over**

**Part B**

*Answer all questions.  
Each question carries 5 marks.*

16. Why corporate governance is more important in today's business world ?
17. Describe the process of communication.
18. Explain the principles of delegation.
19. Write a note on trait theory of leadership.
20. State the benefits of TPM.
21. Explain the contributions made by Henry Fayol to management thought.
22. Differentiate between policies and rules.
23. Why departmentation is necessary ?

(8 × 5 = 40, Maximum ceiling 35 Marks)

**Part C**

*Answer any two questions.  
Each question carries 10 marks.*

24. Define logistics management. Explain the activities involved in it.
25. Explain the essentials of a good control system.
26. What is meant by business ethics ? Explain the factors influencing business ethics.
27. Discuss the principles of organizing.

(2 × 10 = 20 marks)

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Name.....

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**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2021**

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 to 2020 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 2 marks.*

1. Define logistics management.
2. What is encoding ?
3. What is meant by esprit de corps ?
4. What is formal organisation ?
5. What is supervision ?
6. Define departmentation.
7. What is extrinsic motivation ?
8. What is informal communication ?
9. What do you know about deontological theory ?
10. What is span of control ?
11. What is meant by planning premises ?
12. What do you understand by fish bone diagram ?
13. What is management by exception ?
14. What is instrumentality ?
15. What is a programmed decision ?

(15 × 2 = 30, Maximum ceiling 25 marks)

**Part B***Answer all questions.**Each question carries 5 marks.*

16. Define business ethics. Explain the different views of business ethics.
17. Write up the benefits of ISO Certification.

**Turn over**

18. Explain the techniques of co-ordination.
19. State the objectives of logistics management.
20. What is Holacracy ? Explain the essential elements of it.
21. Explain the steps involved in the implementation of CSR activities.
22. Describe the process of planning.
23. Illustrate MC Gregor's theory of motivation.

(8 × 5 = 40, Maximum ceiling 35 marks)

### Part C

*Answer any two questions.  
Each question carries 10 marks.*

24. Define TQM. Explain the principles of TQM.
25. Explain the barriers of communication.
26. Elaborate the merits and demerits of scientific management.
27. What is stress management ? Explain the techniques of stress management adopted by individuals and organizations.

(2 × 10 = 20 marks)

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Name.....

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FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2021

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A**

*Answer at least **ten** questions.  
Each question carries 3 marks.  
All questions can be attended.  
Overall Ceiling 30.*

1. What is meant by business ecosystem ?
2. What is corporate citizenship ?
3. Define business ethics.
4. What is line organisation ?
5. What is motion study ?
6. What is meant by control by exception ?
7. Write the meaning of diagonal communication.
8. What is meant by MBO ?
9. What do you know about change management ?
10. Write any two merits of centralization.
11. What is globalization ?
12. What is mental revolution ?
13. What do you mean by gamification ?
14. What is management by participation ?
15. Define motivation.

(10 × 3 = 30 marks)

**Section B**

*Answer at least **five** questions.  
Each question carries 6 marks.  
All questions can be attended.  
Overall Ceiling 30.*

16. How to overcome communication barriers ?
17. Differentiate between delegation and decentralization.

**Turn over**

18. Explain the principles of co-ordination.
19. Mention the benefits of management by exception.
20. State the causes of increasing the role of logistics management.
21. Explain the barriers to effective planning.
22. Describe the different forms of flexible work arrangements.
23. State the essentials of an effective leadership.

(5 × 6 = 30 marks)

### Section C

*Answer any two questions.  
Each question carries 10 marks.*

24. Write an essay on theories of ethics.
25. Discuss the tools and techniques of controlling.
26. Explain the principles of general management.
27. What is stress? Explain the factors causing stress.

(2 × 10 = 20 marks)



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(Pages : 2 + 4 = 6)

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**FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020**

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. What do you mean by MBE ?
2. What is planning ?
3. What is theory of motivation in management ?
4. How Morality is useful in business ?
5. What is 'Separatist View' in business ethics ?
6. What is duplex communication system ?
7. Why is CSR important to shareholders ?
8. What is the purpose of ethics ?
9. What are the advantages of laissez faire leadership ?
10. What is stress management ?
11. Why is flexi working ?
12. What are the types of ISO standards ?
13. What do you mean by logistic management ?
14. What is the delegation process ?
15. What are the principles of coordination ?

(10 × 3 = 30 marks)

**Turn over**

**Section B**

*Answer at least **five** questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. Write a note on MBO.
17. What are the merits and demerits of Maslow's theory of motivation ?
18. What are the principles of organising ?
19. Write a note on teleological theory of ethics.
20. What is departmentation process ? What are the types of departmentation ?
21. Write a note on corporate citizenship.
22. Name the steps in the implementation of CSR activities.
23. What are the core principles of corporate governance ?

(5 × 6 = 30 marks)

**Section C**

*Answer any **two** questions.*

*Each question carries 10 marks.*

24. Write an essay on emerging concepts in management.
25. Discuss the important functions of management.
26. Explain the various theories of ethics.
27. What are the major leadership styles ? Explain.

(2 × 10 = 20 marks)

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Name.....

Reg. No.....



FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION  
NOVEMBER 2020

(CBCSS)

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A**

*Answer at least ten questions.*

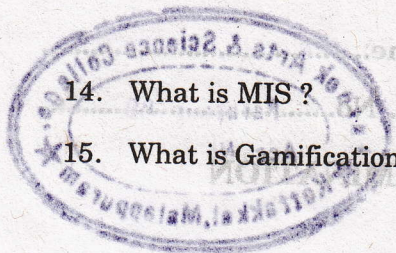
*Each question carries 3 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

1. Define Administration.
2. What is management by participation ?
3. What is Organising in management ?
4. Differentiate intrinsic motivation from extrinsic motivation.
5. What are the leadership theories in management ?
6. What do you mean by co-ordination ?
7. What is ethics in business ?
8. What do you mean by values ?
9. What is the difference between corporate social responsibility and ethics ?
10. Why is corporate citizenship important ?
11. What is corporate governance ?
12. What is functional departmentation ?
13. Define "Kaizen".

Turn over



14. What is MIS ?
15. What is Gamification ?

(10 × 3 = 30 marks)

### Section B

*Answer at least five questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. Differentiate management from administration.
17. What are the elements of business eco-system ?
18. What do you mean by fishbone diagram ? What are its advantages ?
19. Discuss the major stress management techniques.
20. Write a short note on the history of CSR.
21. What are the key ethical issues in international business ?
22. What are the major barriers in communication ?
23. What is delegation and what is its importance ?

(5 × 6 = 30 marks)

### Section C

*Answer any two questions.*

*Each question carries 10 marks.*

24. Define Management and state what are its features.
25. Discuss the contributions of McGregor.
26. What are the factors influencing business ethics ?
27. What are the major principles of leadership ?

(2 × 10 = 20 marks)

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Name.....

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**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2019**

(CBCSS)

B.Com.

**BCM 1B 01—BUSINESS MANAGEMENT**

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A**

*Answer the following questions.*

*2 marks each*

1. Management principles are relative not absolute. Do you agree ?
2. State the views of management process school.
3. What is Unity of Command ?
4. Define MBO.
5. What do you mean by Tactical Plans ?
6. What does Departmentation refers to ?
7. Differentiate Centralisation from Decentralisation.
8. What are the techniques that are used for direction ?
9. Differentiate Theory X from Theory Y.
10. What do you mean by Laissez Faire or Free-rein Leadership ?
11. State the role of Feedback in communication process.
12. State the significance of Management Audit ?
13. What is Meta-ethics concerned with ?
14. Briefly explain the need of Ethics in Human Resources.
15. What do you mean by Total Quality Management ?

(15 × 2 = 30 marks, ceiling 25 marks)

**Turn over**

**Section B**

*Answer the following questions.*

*5 marks each.*

16. Write a note on Total Productive Maintenance (TPM) ?
17. Discuss the different types of stress.
18. What are the major elements of logistic management ?
19. Discuss the role of Business Ethics in era of Globalisation.
20. What are the major steps in Control Process ?
21. State the features of co-ordination.
22. Explain the path-goal model of leadership.
23. Mention major activities included in the staffing process.

(8 × 5 = 40 marks, ceiling 35 marks)

**Section C**

*Answer any two of the following.*

*10 marks each.*

24. What do you mean by delegation of authority ? What are its principle and steps ?
25. What is Organizational Structure ? State the types of Organizational Structures and their features.
26. Write a note on management by participation.
27. What is business ethics and state the importance of business ethics.

(2 × 10 = 20 marks)