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(Pages : 2)

Name.....

Reg. No.....

SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2024

(CBCSS—UG)

B.B.A.

BBA 6B 14—PROJECT MANAGEMENT

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.*

1. Define a Project
2. What is meant by Project Identification ?
3. What is meant by Market Feasibility of a Project ?
4. What is Project Life Cycle ?
5. What is Project Profiling ?
6. Write a Short note on Consortium Lending in project financing
7. What is a Project Diary ?
8. List any four major sources of Project Idea.
9. Explain different Basis for Classification of Project.
10. List any *four* Sources of Finance for financing a project.
11. What is meant by Project Control ?
12. What is DPR ?

(12 × 2 = 24, Maximum ceiling 20 marks)

Turn over

Part B

Answer all questions.

13. Write a short note on importance of feasibility study. Briefly explain different types of feasibility study conducted in a project.
14. What are the relative advantages and disadvantages functional, matrix and project team approaches to project management ?
15. Define Project life cycle. Briefly explain the different phases of a project.
16. What is meant by project control system ? List the key benefits of project control system.
17. Resource scheduling is an important step in project management—Explain.
18. Distinguish between financial analysis and economic analysis in project management.
19. What are the traits common to successful project managers ?

(7 × 5 = 35, Maximum ceiling 30 marks)

Part C

Answer any one question.

20. What is project financing ? Briefly explain different sources of finance for a project.
21. What is Project Evaluation ? Explain different project evaluation techniques ?

(1 × 10 = 10 marks)

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BBA 6B 14—PROJECT MANAGEMENT

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.*

1. What is consortium lending ?
2. What is meant by a cost-benefit analysis ?
3. Expand DPR and EIA.
4. What is meant by project evaluation ?
5. What do you mean by project management ?
6. What is meant by feasibility ?
7. What do you mean by risk management ?
8. What is project design ?
9. What is meant by break-even point ?
10. What are term loans ?
11. What is schedule control ?
12. What do mean by project formulation ?

(Maximum Ceiling 20 marks)

Part B*Answer all questions.*

13. Write a short note on Project Appraisal.
14. What are the various characteristics of a project ?
15. Explain briefly the significance or importance of monitoring and controlling in project management.
16. List out the different sources of funds for project financing.

Turn over

17. What do you mean by a project diary ? List out its benefits or advantages.
18. Distinguish between PERT and CPM.
19. Briefly explain the various stages of the Project Life Cycle.
(7 × 5 = 35, Maximum ceiling 30 marks)

Part C

*Answer any **one** question.*

20. What do you mean by a project ? What are the various types or classifications of projects ?
21. What do you mean by a project report ? Explain its contents.
(1 × 10 = 10 marks)

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(CBCSS—UG)

B.B.A.

BBA 6B 14—PROJECT MANAGEMENT

(2019 Admissions)

Time : Two Hours

Maximum : 60 Marks

Section A*Answer at least **eight** questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 24.*

1. What is a feasibility study ?
2. Who is a project manager ?
3. List out any four characteristics of a project.
4. What is meant by project profiling ?
5. What do you mean by project report ?
6. What are social costs ?
7. What do you mean by project formulation ?
8. Define project management.
9. What is meant by margin money ?
10. What is meant by project risk management ?
11. What do you mean by capital structure ?
12. What do you mean by project appraisal ?

(8 × 3 = 24 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 5 marks.

All questions can be attended.

Overall Ceiling 25.

13. Discuss briefly the importance of project control in project management.
14. Briefly explain the various phases or stages of the Project Life Cycle.
15. List out the various advantages and limitations of PERT.
16. Briefly explain the various types of feasibility studies.
17. List out the various objectives of project management.
18. Write a note on loan syndication and consortium lending ?
19. What is Work Breakdown Structure in project management ?

(5 × 5 = 25 marks)

Section C

*Answer any **one** question.*

The question carries 11 marks.

20. What are the different sources of funds available for project financing ?
21. What do you mean by a project ? Explain the various types or classifications of projects.

(1 × 11 = 11 marks)