

D 102106

(Pages : 2)

Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2024**

(CBCSS)

Master of Commerce

MCM 2C09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

*Answer should be written in English Only.***Part A***Answer any **four** questions.**Each question carries 2 weightage.*

1. What is meant by BOP ?
2. What is joint venture ?
3. What is multilateralism ?
4. What is the meaning of free trade ?
5. Define the term 'economic integration'.
6. What is SWOT analysis ?
7. What is demographic environment ?

(4 × 2 = 8 weightage)

Part B*Answer any **four** questions.**Each question carries 3 weightage.*

8. Explain the features of MNCs.
9. Why do Indian companies engage in international business ?
10. Differentiate GATT and WTO.

Turn over

11. Make a note on TRIMS.
12. State the relevance of international business environment.
13. Enumerate the issues in technology transfer.
14. Write down the factors that impact the location of the company.

(4 × 3 = 12 weightage)

Part C

Answer any two questions.

Each question carries 5 weightage.

15. Examine the significance of FDI in the economic development of developing countries.
16. What is international liquidity? Assess the role of IMF in international liquidity.
17. Discuss the theories of international trade.
18. “Increased exports and imports lead to an imbalance in the balance of payments.”—State its reasons and remedies.

(2 × 5 = 10 weightage)

C 42724

(Pages : 2)

Name.....

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**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2023**

(CBCSS)

M.Com.

MCM 2C 09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

*Answer any **four** questions.
Each question carries 2 weightage.*

1. What is SDR ?
2. What is green field investment ?
3. What is meant by terms of trade ?
4. What is management contract ?
5. What do you know about MFN treatment ?
6. What is meant by cultural environment ?
7. What do you know about ASEAN ?

(4 × 2 = 8 weightage)

Part B

*Answer any **four** questions.
Each question carries 3 weightage.*

8. Make a note on TRIPS.
9. Explain the stages of internationalisation.
10. How does economic integration help member countries ?
11. Describe the defects of international trade.
12. What is IMF ? What are its objectives ?

Turn over

13. What elements are aimed through the international marketing strategy ?
14. Explain comparative cost theory of international trade.

(4 × 3 = 12 weightage)

Part C

*Answer any **two** questions.
Each question carries 5 weightage.*

15. Analyse the threats and opportunities of Indian companies in international market.
16. Discuss the various barriers to international trade.
17. Explain the factors influencing Foreign Direct Investment.
18. What is free trade ? What are the arguments for and against free trade ?

(2 × 5 = 10 weightage)

C 24567

(Pages : 2 + 4 = 6)

Name.....

Reg. No.....

SECOND SEMESTER M.Com. DEGREE EXAMINATION, APRIL 2022

(CBCSS—SDE/PRIVATE)

M.Com.

MCM 2C 09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

*Answer any **four** questions.
Each question carries 2 weightage.*

1. What is FDI ? Write any *two* features.
2. What is meant by value chain analysis ?
3. What is counter trade ?
4. What do you understand by transfer of technology ?
5. What is Protectionism ?
6. What do you know about NAFTA ?
7. What do you mean by direction of trade ?

(4 × 2 = 8 weightage)

Part B

*Answer any **four** questions.
Each question carries 3 weightage.*

8. Explain the role of WTO in international trade.
9. Make an outline about SAARC.
10. What are the strategies of international business ?
11. Explain the various levels of economic integration.
12. State the merits of international trade.

Turn over

13. What are the organisations' objectives in the context of the global production strategy ?
14. Explain the different modes of FDI entry.

(4 × 3 = 12 weightage)

Part C

*Answer any **two** questions.
Each question carries 5 weightage.*

15. Discuss the techniques for regulating and promoting foreign trade in India.
16. Illustrate the organisational structure of MNCs.
17. Elaborate the reasons for the shortage of international liquidity and the measures to resolve the same issues.
18. Write an essay on BOP.

(2 × 5 = 10 weightage)

C 4696

(Pages : 2)



**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2021**

(CBCSS)

M.Com.

MCM 2C 09—INTERNATIONAL BUSINESS

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Part A

*Answer any four questions.
Each question carries 2 weightage.*

1. What is turnkey contract ?
2. What is international strategic alliance ?
3. What is international business ethics ?
4. Brief upon few international agencies involved in conflict resolution.
5. What are the different facts of international business environment ?
6. What is non - tariff trade barrier ?
7. What is global competitiveness index ?

(4 × 2 = 8 weightage)

Part B

*Answer any four question.
Each question carries 3 weightage.*

8. Discuss the role played by MNC's in technological transfer.
9. What are the different modes of entry into international business ?

Turn over

10. Discuss the impact of Regional economic agreements on the trading activities of the member countries.
11. Explain the international distribution channel system.
12. Write short notes on : (a) TRIPS (b) Anti dumping duties.
13. Write short notes on : (a) SAARC (b) ASIAN.
14. What are the uses of FDI for the host country ?

(4 × 3 = 12 weightage)

Part C

Answer any two questions.

Each question carries 5 weightage.

15. What are the barriers to international trade ? List and explain all the types of barriers to international trade.
16. Explain Adam Smith theory of absolute advantage. How does Ricardo's theory of comparative advantage differ from theory of absolute advantage ?
17. Explain the functions of WTO. Describe the dispute resolution mechanism of WTO.
18. Explain the classification of international business.

(2 × 5 = 10 weightage)