D 110018 (Pages : 2) Name...

Reg. No....................................

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2024

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2019 Admission onwards)

Time : Two Hours   Maximum : 60 Marks

Section A (Short Answer Type Questions)

Students can answer **all** *questions.*
Each question carries 2 *marks.*

1. What is a Cooperative Organization ?

2. Name one advantage of starting a Sole Proprietorship.

3. Give any *two* disadvantages of a Partnership ?

4. What is the registration requirement for a Sole Proprietorship ?

5. Why are MSMEs important for economic development ?

6. Briefly explain the difference between centralization and decentralization.

7. What are the primary leadership styles in management ?

8. How do Small Enterprises differ from Medium Enterprises ?

9. What is the main difference between an entrepreneur and a manager ?

10. Who is an Intrapreneur ?

11. Define the term Micro Enterprises.

12. Explain any *two* scientific principles of management.

(12 × 2 = 24, Ceiling 20 marks)

Turn over

Section B (Paragraph/Short Essay Type Questions)

*Students can answer **all** questions.*
Each question carries 5 marks.

13. Compare and contrast the various forms of business enterprises: Sole Trader, Partnership, and Joint-Stock Companies.

14. What is Formal organization ? Explain its features.

15. Examine the benefits and challenges of operating a Sole Trader business.

16. What are the essential factors to consider while setting up a business ? Discuss their importance and impact on the success of a new business venture.

17. Describe the registration process for a Partnership firm. What are the essential steps and documents required to establish a partnership ?

18. Explain the relationship between authority and responsibility in management. How do they impact the effectiveness of organizational operations ?

19. What is Corporate Social Responsibility ? Examine its need and importance.

(7 × 5 = 35, Ceiling 30 marks)

Section C (Essay Question)

*Answer any **one** question.*
The question carries 10 marks.

20. What are Henry Fayol's principles of management ? Explain their relevance in modern management practices.

21. Discuss the classification of Micro, Small, and Medium Enterprises (MSMEs) based on size and scale. Explain their importance in economic development, job creation, and innovation in the marketplace.

(1 × 10 = 10 marks)

D 50488   (Pages : 2)   Name......................................

Reg. No.................................

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2023

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2019 Admission onwards)

Time : Two Hours   Maximum : 60 Marks

Part A

Answer **all** *questions.*

1. Define MSME.

2. Define co-ordination.

3. Define span of control.

4. Define controlling.

5. Define staffing.

6. Define sole proprietorship

7. Define management.

8. Define scalar chain.

9. Define unity of command.

10. Define unity of direction.

11. Define subordination of individual interest.

12. Define recruitment.

(12 × 2 = 24, Ceiling 20)

Turn over

Part B

Answer **all** *questions.*

13. Explain the steps in organizing.

14. What are the characteristics of Co-operative Organisation ?

15. What are the different types of training ?

16. Explain the stages of selection process.

17. What are the principles of delegation ?

18. Explain the steps in planning.

19. What are the different forms of business ?

$(7 \times 5 = 35,$ Ceiling 30$)$

Part C

Answer any **one** *questions.*

20. What are the different types of organisations ?

21. Write a note on principles of direction.

$(1 \times 10 = 10$ marks$)$

D 30438 (Pages : 2) Name.......................................

Reg. No................................

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2022

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2019 Admission onwards)

Time : Two Hours Maximum : 60 Marks

Section A

Short answer type questions. Students can answer **all** *questions.*
Each question carries 2 *marks.*

1. Who are Fabian entrepreneurs ?

2. What is a line organisation ?

3. What is decentralisation of authority ?

4. What is meant by Secondary industry?

5. Enumerate any three functions of middle level management.

6. What is Esprit-de-corps ?

7. What is meant by Recruitment ?

8. Who is a sleeping partner ?

9. What is a Start-up ?

10. What is E-commerce ?

11. What is a private company ?

12. What is unity of Direction ?

(12 × 2 = 24, Ceiling 20 marks)

Section B

Paragraph / Short Essay type questions.
Students can answer **all** *questions.*
Each question carries 5 *marks.*

13. Briefly explain the steps in Planning.

14. Who is an entrepreneur ? Differentiate the role of an entrepreneur and manager.

Turn over

15. What is a sole-proprietorship ? Explain its features.

16. What is Formal organisation ? Compare the features of formal and informal organisation.

17. What is Corporate Social Responsibility ? Examine its need and importance.

18. What is directing function of management ? Briefly explain its elements.

19. Examine the elements of staffing in business management.

(7 × 5 = 35, Ceiling 30 marks)

Section C

Essay question.

Answer any **one** *question.*

20. Explain Henry Fayol's principles of management.

21. What is an Industry ? Explain about the major categories of industries in India.

(1 × 10 = 10 marks)

D 10517 (Pages : 2) Name..

Reg. No....................................

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2019 Admissions)

Time : Two Hours   Maximum : 60 Marks

Section A (Short Answer Type Questions)

Answer at least **eight** *questions.*
Each question carries 3 *marks.*
All questions can be attended.
Overall Ceiling 24.

1. What is Sole proprietorship ?

2. What are planning premises ?

3. What is lower-level management ?

4. Who are drone entrepreneurs?

5. What do you mean by Aids to trade ?

6. What is a Functional organisation ?

7. Define the term Motivation.

8. What is OPC ?

9. What is SIDBI ?

10. What is Laissez-Faire leadership ?

11. What is EDP ?

12. What is a credit cooperative society ?

(8 × 3 = 24 marks)

Turn over

Section B (Paragraph/Short Essay Type Questions)

Answer at least **five** *questions.*
Each question carries 5 *marks.*
All questions can be attended.
Overall Ceiling 25.

13. What are MSME's ? Explain its objectives and contributions to the Indian economy.

14. Who is an entrepreneur ? Examine the personal competencies required by an entrepreneur.

15. What is organising function of management ? Explain its functions.

16. What is decentralisation of authority ? Enumerate the advantages and disadvantages of decentralisation.

17. What is Corporate Social Responsibility ? Examine its need and importance.

18. Explain the steps in controlling.

19. What is Partnership ? Explain the important types of partnership firms.

$(5 \times 5 = 25 \text{ marks})$

Section C (Essay Question)

Answer any **one** *question.*
The question carries 11 *marks.*

20. What factors are important to be considered while starting a business ? Explain.

21. Define the term management ? Explain its nature and functions.

$(1 \times 11 = 11 \text{ marks})$