

D 110033

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, NOVEMBER 2024

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.*

1. What is Traditional Commerce ?
2. What is Supply Chain Management ?
3. Describe B to C E-Commerce.
4. What is B to E ?
5. What is E-Cheque ?
6. What do you mean by Debit Card ?
7. What is EFT ?
8. Differentiate between E-Commerce and E-Business.
9. What is Online Payment System ?
10. What is E-Business ?
11. What is Bio metrics ?
12. What is Postpaid Payment System ?

(12 × 2 = 24, maximum ceiling 20 marks)

Part B*Answer all questions.*

13. State the features of EDI
14. What are the Limitations of E-Commerce ?
15. What are the types of Bio metrics ?
16. What are the features of B to C E-Commerce ?

Turn over

17. Write a note on Electronic Purse.
18. Write a note on Business to Employee E-Commerce
19. What are the benefits of E-Commerce ?

(7 × 5 = 35, Maximum Ceiling 30 marks)

Part C

*Answer any **one** question.*

20. Define E-commerce. Discuss the Challenges and limitations of E-Commerce
21. What do you mean by Electronic Payment System ? Discuss different modes of Electronic Payment System.

(1 × 10 = 10 marks)

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NOVEMBER 2023**

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part - A*Answer all questions.*

1. Define E- Business
2. What is C to C ?
3. What is Electronic Payment System ?
4. What is a Smart Card ?
5. What is Electronic Purse ?
6. What do you mean by E-Commerce infrastructure ?
7. Write a short note on Internet Marketing
8. What are the features of E-Commerce ?
9. What is Prepaid system ?
10. Explain the uses of ICT
11. What do you mean by E-Commerce Strategy ?
12. What is E-Cheque ?

(12 × 2 = 24, maximum ceiling 20 marks)

Turn over

Part B

Answer all questions.

13. What are the benefits of E-Commerce ?
14. Discuss the features of B to B E-Commerce.
15. Explain the factors of successful e-commerce.
16. Differentiate prepaid and postpaid payment system.
17. What are the security issues in E-Commerce ?
18. Write a note on EDI.
19. What are the basic steps of an Online Payment ?

(7 × 5 = 35, Maximum Ceiling 30 marks)

Part C

Answer any one question.

20. What is EDI ? Discuss the features and importance of EDI.
21. Discuss the security issues on Electronic Payment System also discuss the solutions to Security issues.

(1 × 10 = 10 marks)

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**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2022**

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.**Each question carries 2 marks.**Ceiling 20 marks.*

1. Define E- Commerce.
2. What is G2C model ?
3. What do you mean by biometrics ?
4. Define supply chain management.
5. Distinguish between traditional commerce and E- Commerce.
6. State any two feature of E- Commerce.
7. What is meant by POS ?
8. State any two feature of E- Cash.
9. What are search engines ?
10. What do you mean by eavesdropping ?
11. What is URL ?
12. What is online marketing ?

(12 × 2 = 24, Maximum : Ceiling 20 marks)

Part B*Answer all questions.**Each question carries 5 marks.**Ceiling 30 marks.*

13. What are the major difference between credit cards and debit cards ?
14. What are the major types of E- Payment system ?

Turn over

15. What are the different types of biometrics ?
16. Write a note on SCM issues.
17. What are the challenges and limitations of E- Commerce ?
18. Identify important features of supply chain management.
19. Explain about EDI and its key features.

(7 × 5 = 35, Maximum : Ceiling 30 marks)

Part C

*Answer any **one** question.
The question carries 10 marks.*

20. Explain E- Commerce and explain the legal and ethical issues in E- Commerce.
21. Explain the E- Commerce infrastructure in detail.

(1 × 10 = 10 marks)

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Name.....

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FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.B.A.

BBA 5D 02—E-COMMERCE

(2019 Admissions)

Time : Two Hours

Maximum : 60 Marks

Section A

*Answer at least **eight** questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 24.*

1. What is EPOS ?
2. What do you mean by e-cash ?
3. What do you mean by E-Procurement ?
4. What is B2B ?
5. What is E- Retailing ?
6. What is business to employee model ?
7. What do you mean by smart card ?
8. Define E-Commerce.
9. What is meant by websites ?
10. What do you mean by EDI ?
11. What is ethics in E-Commerce ?
12. What do you mean by E-Purse ?

(8 × 3 = 24 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 5 marks.

All questions can be attended.

Overall Ceiling 25.

13. Explain the concept of SCM.
14. Differentiate between E-business and E-Commerce.
15. What are the security issues in electronic payment system ?
16. What are the benefits of E-Commerce ?
17. Explain the need for EDI.
18. Explain the components of electronic payment system.
19. What are the major difference between debit card and credit card ?

(5 × 5 = 25 marks)

Section C

*Answer any **one** question.*

The question carries 11 marks.

20. What is E-Payment system ? What are the different types of E-Payment system ?
21. Discuss any *five* E-Business models used by an E-Commerce firm.

(1 × 11 = 11 marks)