D 110009   (**Pages : 2**)   Name...

Reg. No...................................

FIFTH SEMESTER (CBCSS–UG) DEGREE EXAMINATION, NOVEMBER 2024

B.Com.

BCM 5B 10—COMPUTER APPLICATION SPECIALIZATION I – COMPUTER APPLICATIONS IN BUSINESS

(2019 Admission onwards)

Time : Two Hours and a Half   Maximum : 80 Marks

Part A

Answer **all** *questions.*

1. What is V POS ?

2. What is Firewall ?

3. Explain the difference between PAN and HAN.

4. What is meant by hyperlink ?

5. What is cascading style sheet ?

6. Expand USSD.

7. What is internet banking ?

8. What is encryption ?

9. What is debit card ?

10. Give two examples of antivirus software.

11. What is Phishing ?

12. What is digital payment ?

13. Explain B2E.

14. What is spyware ?

15. What is e wallet ?

($15 \times 2 = 30$, Maximum ceiling 25 marks)

Turn over

Part B

*Answer **all** questions.*

16. What are the requirements of E Commerce in modern business ?

17. Explain the security threats in internet.

18. What is social media ? What are its uses in business ?

19. Briefly explain various business models in e commerce.

20. What are the different types of digital payments ?

21. What are the golden rule of web designing ?

22. What are the benefits of e commerce ?

23. What is mobile banking ? Explain its advantages and disadvantages.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

*Answer any **two** questions.*

24. Explain the concept of website. Discuss the role of website in business growth.

25. Describe the major provisions of IT Act.

26. Explain the computer applications in various areas of business.

27. What is Network ? What are the different types of Network ?

(2 × 10 = 20 marks)

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FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023

B.Com.

BCM 5B 10—COMPUTER APPLICATION SPECIALIZATION I—COMPUTER APPLICATIONS IN BUSINESS

(2019 Admission onwards)

Time : Two Hours and a Half　　　　　　　　　　　　　　Maximum : 80 Marks

Part A

Answer **all** *questions.*

1. What is MPOS?

2. What is Encryption ?

3. Define E Commerce.

4. What is MAN ?

5. What is website ?

6. What is HTML and CSS ?

7. What do you mean by hyperlink ?

8. What is prepaid cards ?

9. Explain NUUP.

10. What is meant by web page ?

11. What is web hosting ?

12. What is digital payment ?

13. Explain Hacking.

14. What do you mean by security measures in network ?

15. What is B2B ?

(15 × 2 = 30 ; Maximum ceiling 25 marks)

Turn over

Part B

Answer **all** *questions.*

16. What are the different types of networks ?

17. Explain the importance of computers in business.

18. What are the principle involved in developing a website ?

19. Explain different elements of HTML.

20. What is digital security ? What are the security treats in internet ?

21. What is Credit card ? What are the advantages of Credit card ?

22. What are the advantages and disadvantages of mobile banking ?

23. Explain the role of website in business growth.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

Answer any **two** *questions.*

24. Explain the benefits of E Commerce.

25. Explain the major provision relating to Information Technology Act 2000 and Information Technology Amendment Act 2008.

26. What is Net Banking ? What are its advantages and disadvantages ?

27. Explain the different types of Digital Payment System.

(2 × 10 = 20 marks)

D 30429 (Pages : 2) Name...

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FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2022

B.Com.

BCM 5B 10—COMPUTER APPLICATION SPECIALIZATION I—COMPUTER APPLICATIONS IN BUSINESS

(2019 Admission onwards)

Time : Two Hours and a Half Maximum : 80 Marks

Part A

Answer **all** *questions.*
Each question carries 2 *marks.*
Ceiling 25 *marks.*

1. What is FTP ?

2. Explain Web Browsing.

3. What is Pharming ?

4. What is Cyber Crime ?

5. Distinguish between virus and Worms

6. What is the difference between Debit Card and Credit Card ?

7. Give any two examples for Antivirus Soft Wares.

8. What is Encryption ?

9. What you mean by Social Networking ?

10. What is E-Learning ?

11. What you mean by Mobile Banking ?

12. What is LAN ?

13. What you mean by Web site ?

14. Write a short note on 'Digital Commerce'.

15. What is E - Wallet ?

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

Answer **all** *questions.*
Each question carries 5 *marks.*
Ceiling 40 *marks.*

16. Write short note on Aggregator model.

17. Explain the different types of WLAN.

18. What are the features of E-Commerce ?

19. What is a fire wall ? Explain the types of Firewalls.

20. Explain the different types of E-commerce on the basis of parties involved.

21. Briefly explain the four key concepts of HTML.

22. Explain the regulatory framework relating to Information Technology.

23. Distinguish between Intranet and Extranet.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

Answer any **two** *questions.*
Each question carries 10 *marks.*

24. Explain the various security measures in online transactions.

25. Explain the concept of "Website". Briefly explain wesite development process.

26. Explain the e-commerce transaction cycle.

27. Elaborate the types of Electronic payment systems.

(2 × 10 = 20 marks)

D 10508   (Pages : 2)   Name......................................

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FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.Com.

BCM 5B 10—COMPUTER APPLICATION SPECIALIZATION I—COMPUTER APPLICATIONS IN BUSINESS

(2019 Admissions)

Time : Two Hours and a Half   Maximum : 80 Marks

Section A

Answer at least **ten** *questions.*
Each question carries 3 *marks.*
All questions can be attended.
Overall Ceiling 30.

1. Explain ISP.

2. Expand URL.

3. What is Phishing ?

4. Define E-Commerce.

5. What you mean by Extranet ?

6. Write any *two* differences between Debit Card and Credit Card ?

7. Give any *two* examples for Antivirus Soft Wares.

8. What is biometrics ?

9. What you mean by Intranet ?

10. What is E-Wallet ?

11. What you mean by Net Banking ?

12. Explain two different types of LANs.

13. What you mean by COD ?

                                                             Turn over

14. Write a short note on 'Payment Gateway.

15. What is B2E ?

(10 × 3 = 30 marks)

Section B

Answer at least **five** *questions.*
Each question carries 6 *marks.*
All questions can be attended.
Overall Ceiling 30.

16. Distinguish between E -Commerce and e-business.

17. Enumerate the benefits of Networks.

18. What are the advantages of E-Commerce ?

19. Write a short note on 'Social Media' and its uses in Business.

20. Explain the penalties and adjudications under IT Act.

21. Give a brief account of HTML.

22. Explain the security threats in the Cyber world.

23. Explain different types of Firewalls.

(5 × 6 = 30 marks)

Section C

Answer any **two** *questions.*
Each question carries 10 *marks.*

24. What is Electronic payment system ? Explain the advantages and limitations of Electronic payment system.

25. Explain the concept of "Website". Briefly explain components of a good e-commerce Website.

26. Briefly explain the different models of E-commerce.

27. Explain the benefits of network and a brief account of different types of net work.

(2 × 10 = 20 marks)