

QP Code: D 122776		Total Pages:2	Name:
		Register No.	
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION APRIL 2025			
(ENGLISH)			
ENG2MN101- Travel Narratives for Print and Digital Media			
2024 Admission onwards			
Maximum Time :2 Hours		Maximum Marks :70	
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Explore how Santosh George Kulangara balances information and entertainment in his travel episodes.		
2	Design a digital travel post about unexpected travel moments inspired by Iyer's article. How would you incorporate his experience?		
3	Detect the key factors that make Ayiramthengu a suitable destination for eco-tourism.		
4	Illustrate how research informs the selection of a compelling story subject.		
5	Detect why it is essential to secure consent before recording or quoting interviewees in travel narratives.		
6	Classify the key benefits of rewriting and self-editing in creating a polished travel article.		
7	Analyse very briefly the methods adopted by Gary Mehigan to showcase the festival's traditions, in the vlog <i>A Traditional Onam Experience</i> .		
8	Detect the purpose of using a pop filter during podcast recording.		
9	Identify the career prospects in travel narratives.		
10	Confirm why regularly updating a travel writing portfolio is essential for content creators.		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	Compile a travel brochure to promote a cultural travel experience.		
12	Correlate Santosh Kulangara's travel experiences with his content creation process. How do his on-the-ground experiences influence his final product?		
13	Interpret how Iyer's personal reflections on travel contribute to the authenticity of his content. Why is this valuable for travel writers?		
14	Explore how personal reflections can enhance or detract from the authenticity and appeal of a travel narrative.		
15	Diagnose the significance of accuracy in travel writing and analyse the impact of misinformation on the credibility of the content.		
16	Examine the impact of digital rights in protecting travel narratives in the online space and its importance to the content creator.		
17	Imagine you visited a destination similar to Nongriat. Write the opening paragraph of your travel blog, using vivid sensory details and emotional reflections to captivate readers.		
18	Examine the impact of Gary Mehigan's video has on its ability to convey the deeper cultural and symbolic meanings of the Onam festival?		

Section C	
Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)	
19	Express how Munnar's tea plantations could be promoted in a newsletter to encourage eco-tourism.
20	Diagnose the challenges and opportunities associated with monetising travel narratives in a competitive digital landscape.