)P C	ode: D 122888	Total Pages: 1	Name:
			Register No.
	SECOND SEMESTER (CI	U <b>FYUGP) DEGREE E</b>	XAMINATION, APRIL 2025
		JALISM AND MASS CO	
		101: News Reporting an 2024 Admission onwards	
Maxi	mum Time :2 Hours		Maximum Marks :70
		Section A	
	All Questions can be answere	d. Each Question carries	3 marks (Ceiling : 24 Marks)
	Definition of news		
	Proximity as a news value		
	Feature lead		
	Attribution in journalism		
	Social media as a news source		
	Inverted pyramid structure		
	The importance of investigative journalism		
	The significance of gatekeeping in journalism		
	Role of ethics in news editing		
0	Misinformation and its impact		
		Section B	
			6 marks (Ceiling : 36 Marks)
1	Discuss why accuracy is essential in news writing.		
2	How do journalists fact-check their news sources?		
3	Explain how journalists develop and maintain news sources.		
4	Differentiate between hardwares and softwares		
5	Write a note on hourglass style of news writing.		
6	What are the unique aspects of editing news for television?		
7	How does writing for the ear differ from writing for the eye?		
8	Does Malayalam digital media pri	oritize ethical journalism?	Analyze.
		Section C	
	Answer any ONE. Eac	ch Question carries 10 m	arks (1x10=10 Marks)
9	What are news values? Explain wi	ith examples.	
0	The rise of social media has change	ged journalism. Discuss.	

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