

QP Code: D 123112		Total Pages: 1	Name:
		Register No.	
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2025			
ENGLISH			
ENG2MN102-Professional Skills in Media Presentation			
2024 Admission onwards			
Maximum Time: 2 Hours		Maximum Marks: 70	
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Mention the major drawbacks of webinar.		
2	How do you ensure that a computer crash does not affect your presentation?		
3	Suggest methods to improve speech delivery by practicing voice modulation.		
4	Explain Mixed Reality.		
5	Assess how personal branding enhances one's credibility.		
6	Define business anchoring		
7	What are ice breaking questions?		
8	Discuss why sonority is so relevant in presentations.		
9	Why story telling tactic is very useful in engaging the audience?		
10	Define screen fatigue.		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	What would be the suggestions you would give your friend to overcome nervousness while speaking?		
12	Suggest a few ways to make a presentation original.		
13	Characteristic features of a news reader.		
14	Explain how one can decipher fake news from factual one.		
15	Prepare a script for conducting an interview.		
16	Explain the key elements of voice modulation.		
17	How do you prepare yourself for a career in anchoring?		
18	Suggest ways to make your online audience engage in your presentation without getting distracted.		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
19	Elaborate the ways AR and VR revolutionised media presentations.		
20	Assess the significance of radio and podcast communication in today's digital era.		