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Name.....

Reg. No.....

**SIXTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
MARCH 2025**

B.B.A.

BBA 6B 16—INVESTMENT MANAGEMENT

(FINANCE ELECTIVE)

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 2 marks.*

1. What is fundamental analysis ?
2. What is portfolio evaluation ?
3. Define Dow Theory.
4. What is an open-ended mutual fund ?
5. Write the advantages of equity investment.
6. What is Gambling ? Is it an investment ?
7. What are preference shares ?
8. What is the rationale of time value of money in investment ?
9. Write the meaning of portfolio management.
10. What is meant by strong form efficiency of market ?
11. Who is an active investor ?
12. What are balanced funds ?
13. What is portfolio analysis ?

Turn over

14. What is EIC framework ?
15. What do you mean by Zero Coupon Bonds ?

(15 × 2 = 30, Maximum ceiling 25 Marks)

Part B

*Answer all questions.
Each question carries 5 marks.*

16. State the features of ETFs.
17. Describe the investment decision process.
18. Explain about industry analysis.
19. Enumerate the different types of derivatives.
20. Explain the various sources of information for making investments.
21. Write a note on technical analysis.
22. Differentiate between systematic risk and unsystematic risk.
23. State the assumptions of Random Walk theory.

(8 × 5 = 40, Maximum ceiling 35 Marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. Write an essay on the different avenues of investment.
25. Discuss various implications and shortcomings of Capital Asset Pricing Model.
26. Explain the factors affecting investment.
27. What is portfolio revision ? Why it is conducted ? Explain portfolio revision strategies.

(2 × 10 = 20 marks)

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(CBCSS—UG)

B.B.A.

BBA 6B 16—INVESTMENT MANAGEMENT

(Finance Elective)

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer all questions.*

1. What is mutual fund ?
2. What do you mean by NPS ?
3. What is PPF ?
4. What do you mean by investment analysis ?
5. What is reinvestment risk ?
6. What is liquidity risk ?
7. What is the meaning of management evaluation ?
8. What do you mean GDP ?
9. What is balance of payment ?
10. What is RSI ?
11. What is efficient market hypothesis ?
12. Explain MPT.
13. What is portfolio ?
14. What do you mean by active revision strategy ?
15. What is variable-ratio plan ?

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

Answer all questions.

16. Explain three concepts of investment.
17. Discuss types of return.
18. Explain some challenges of technical analysis.
19. Explain objectives of portfolio management in finance's.
20. Differentiate between investment and gambling.
21. Write a note on stages of industry life cycle analysis.
22. Explain various characteristics of an industry analysis.
23. Discuss some critics of EMH.

(8 × 5 = 40, Maximum ceiling 35 Marks)

Part C

Answer any two questions.

24. Discuss the objectives of investments.
25. Explain about non-marketable financial assets.
26. What is company analysis ? Explain the factors determining company analysis.
27. Explain certain technical indicators using trading strategy.

(2 × 10 = 20 marks)

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(CBCSS–UG)

BBA

BBA 6B 16—INVESTMENT MANAGEMENT (Finance Elective)

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum Marks : 80

Part A

*Answer all questions.
Each question carries 2 marks.*

1. What are close-ended mutual funds ?
2. What is meant by systematic risk ?
3. What is interest rate swap ?
4. What do you mean by efficient market theory ?
5. What is market indicator ?
6. What is weak form efficiency ?
7. What is portfolio revision ?
8. What are equity shares ?
9. What is speculation ?
10. What are the advantages of insurance as investment ?
11. What is meant by real investments ? Give an example.
12. What is risk premium ?
13. What is diversification ?
14. What do you understand by rematerialisation ?
15. What are the disadvantages of investing in mutual funds ?

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

*Answer **all** questions.
Each question carries 5 marks.*

16. Explain the different sources of risk.
17. Describe fundamental analysis.
18. What are the risks associated with derivative investments ?
19. Explain the process of portfolio management.
20. Discuss Markowitz model of portfolio analysis.
21. Distinguish between ETFs and mutual funds.
22. What are the advantages of real estate investment ?
23. Explain the different types of unsystematic risk.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

*Answer any **two** questions.
Each question carries 10 marks.*

24. Discuss the functions of stock exchanges.
25. Explain the factors to be kept in mind before investing.
26. What is portfolio management ? Explain its objectives.
27. What is portfolio evaluation ? Discuss various methods used for evaluation.

(2 × 10 = 20 marks)

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SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022

(CBCSS—UG)

B.B.A.

BBA 6B 16—INVESTMENT MANAGEMENT (FINANCE ELECTIVE)

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer at least **ten** questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. What is portfolio ?
2. What is meant by efficient market hypothesis ?
3. What is unsystematic risk ?
4. What is ETF ?
5. What are currency swaps ?
6. What do you mean by physical assets ?
7. What is NAV ?
8. What are Gilt edged securities ?
9. What is the term expected return ?
10. What is call option ?
11. What is meant by hedging of risk ?
12. What are the obstacles in the way of an analyst ?
13. What do you understand by Constant Rupee Value Plan ?
14. What is portfolio evaluation ?
15. What is bond ?

(10 × 3 = 30 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. State the assumptions of Random Walk Theory.
17. Explain the risks associated with investing in bonds.
18. Explain the different types of mutual funds.
19. Write a note on CAPM.
20. Explain the features of investment.
21. Differentiate between fundamental analysis and technical analysis.
22. Which are the non-marketable financial assets available in India.
23. What is beta ? How beta measurement is applied for determining the degree of riskiness investments ?

(5 × 6 = 30 marks)

Section C

*Answer any **two** questions.*

Each question carries 10 marks.

24. Explain the advantages of investing in mutual funds.
25. Elaborate the process of portfolio management.
26. Discuss the tools and techniques of technical analysis.
27. Explain the factors affecting stock price of a company.

(2 × 10 = 20 marks)